



AN INTRODUCTION

Macramé Consultants Private Limited is a consortium of Professionals from various fields with a cumulative experience of over 30 years. Macramé was incorporated in the year 2010. The promoters of Macramé have been involved in various projects at different levels with the State & Central Government for numerous clients (Domestic as well as Foreign) and add value in not only getting work done in the best possible manner but also providing other related professional services.

***‘To accomplish great things we must not only act But also dream,
not only plan but also believe’
Anatole Francé***

Public Affairs & Corporate Advocacy

SUPPORTED BY

**Government
Relations**

**Corporate
Advisory
Services**

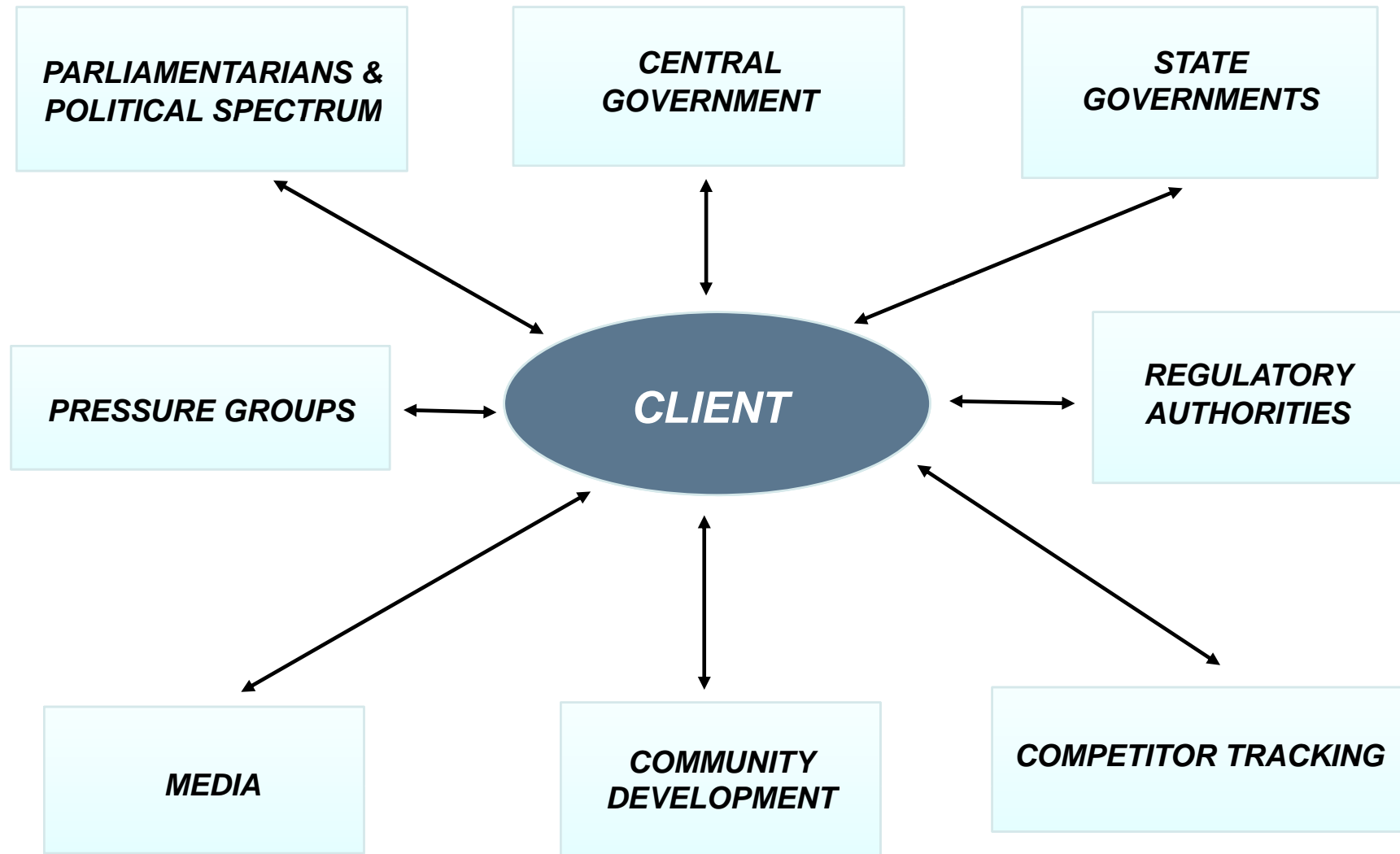
**Industry
Tracking,
Research
&
Analysis**

**Corporate
Advocacy
&
Thought
Leadership**

Gives Clients a

360° FOCAL POINT MANAGEMENT APPROACH

A 360° FOCAL POINT MANAGEMENT APPROACH



SCOPE OF ACTIVITIES

**Government
Relations**

Central & State Levels

Statutory & Regulatory Approvals

Legislative Tracking

Customs, Tariff & Trade Related Issues

Propagation of Client Issues

Channels of Effective Representation

SCOPE OF ACTIVITIES

Corporate Advisory Services

Company Formation

Market Entry Strategy

Mergers & Acquisitions

Post-merger Restructuring

Regulatory Compliance

⇒ *Managing Social Media*

Partner Identification

Partner Management Issues

Consumer Interests & Trade Bodies

SCOPE OF ACTIVITIES

***Industry Tracking,
Research & Analysis***

Monitoring Competitor Activity

Marketing Environment Evaluation

***Services for New and Emerging
Technologies***

⇒ Researching Secondary Market Data

SCOPE OF ACTIVITIES

**Corporate Advocacy
&
Thought Leadership**

Regulatory & Political Environment

Media Engagement

⇒ *Optimism and Motivation Workshops*

VERTICALS HANDLED

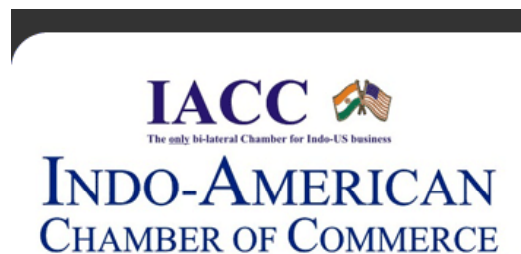
- **POWER & ENERGY**
- **BANKING & INSURANCE**
- **OIL & GAS**
- **HOMELAND SECURITY**
- **BIOTECHNOLOGY**
- **HEALTHCARE**
- **LEATHER & CHEMICAL INDUSTRY**
- **ELECTRONICS & MOBILES**
- **INFRASTRUCTURE**
- **EDUCATION & E- LEARNING**

MEMBERS AT



The Institute of Chartered Accountants of India

(A statutory body established under an Act of Parliament)



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Confederation of Businessmen and Industrialists of Turkiye





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Weaving ideas.... Integrating businesses....

Thank You!

