

INDIA ENTRY STRATEGY



INDIA – YOUR NEXT BUSINESS DESTINATION

India's present economic scenario presents world a hub of opportunities with growth rate of above 5 %, India is considered as one of the favorite destination of investors around the world. Favorable conditions, both economic and political make country rich in investment categories. Entry of new government with new policies catching eye of the world for new developments in the country.

MACRAMÉ – YOUR PARTNER FOR SUCCESS STORY IN INDIA

Macramé work as a catalyst for Companies who would like to come to India for setting up business activities. We are a consortium of professionals who are working closely with power industry, oil & gas, health & homeland security.

We provide our clients a 360° focal point management approach covering government relations, corporate advisory services, industry tracking, research & analysis, corporate advocacy & thought leadership. We offer a comprehensive array of specialized, multi-disciplinary professional services catering thoroughly to every need of a client. We focus on value addition, aiming utmost client satisfaction. Our strategic thinking and clear approach help our clients to optimize their operational and business potential creating sustainable value thereby enduring relationships.

We believe in structuring relations with different world economies on one platform of trade and commerce; socially, politically and economically, marching towards globe of opportunities creation in and around the world.

INDIA AT A GLANCE

- FII (Foreign Institutional Investors) in India reached US \$7.8 billion in 2014.
- India is consolidated as the 3rd most attractive destination for FDI (after China & US) in the world.
- Indian markets have significant potential & offer prospects of high profitability & favorable regulatory regime for investors.
- India's rich soil and adoptable climatic conditions with ease labour and best infrastructure has made the country not only a trade hub but manufacturing platform to all economics around the world.



Weaving Ideas Integrating Businesses...

INBOUND INVESTMENT SOLUTIONS

Macramé is working dynamically in extending its experience in field of business solutions to the institutions around the world. We offer -

▶ Evaluating the Concept

Examining the idea and weighing it against odds at the market; Scanning the environment at a macro-level for the opportunities that exist or those that can be created.

▶ Market Research, analysis & intelligence

Conducting basic market research and elementary business viability studies – covering technical, commercial, legal, political and social assessments; Gathering market intelligence on the domain and other micro-indicators;

▶ Statutory & Regulatory Compliance

- Filing, registering, compilation, advising, maintenance, appearance as authorized representative, dealing, and monitoring changes in relevant legislation and regulatory environment.
- Governmental Policy and Regulation impact and support in terms of seeking approvals from National, Provincial and Local Bodies.
- Obtaining RBI/FIPB approvals and other relevant laws applicable.

▶ Public Affairs

Management of entity's image in the public domain; Managing Stake-holders' queries and interests; Corporate Public Relations; Policy Advocacy and Liaison with intermediaries; Media Management;

▶ Strategic Business Advisory

Getting-to-market Execution Planning and Evaluation; Scanning, short-listing and selection of JV Partners or Business Associates; Entity Formation; Fund Management Advisory; Investment Advisory; Tax Planning including Transfer-pricing; Human Resource identification and engagement

▶ Legal framework and assistance

- Agreements for Foreign Collaboration and Joint ventures, ECB (External Commercial Borrowings), Royalty & FTS (Fee for Technical Services) and other Repatriation Agreements.
- Deal with strategies for amalgamation/ merger, acquisition, takeover, restructuring and winding up of Companies and advising on post restructured scenario.
- Handle matters arising from commercialization, negotiation of licenses & research / other collaborations, advising on expansion & modernization of project.
- Managing relevant laws applicable on a Company in India with combination of associate country laws and tax planning opportunities.

▶ Other services

- Accounting services as per IAS (Indian Accounting Standard) and IFRS, compliances with laws and regulations, provide audit and assurance services from the hands of people best in industry.
- Grant Corporate Management Consultancy services and other advisory services.

Macramé Consulting is a base where one can find the best industry services at one drudge point.

"Optimum results in best leading timeframe."

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CORPORATE ADVISORY SERVICES

- Company Formation
- Market Entry Strategy
- Mergers & Acquisitions
- Post Merger Restructuring
- Regulatory Compliance
- Managing Social Media
- Partner Identification
- Partner Management Issues
- Consumer Interests & Trade Bodies
- International taxation, Transfer pricing, Tax Planning and Management

Macramé also provide assistance and cooperation for Outbound Investment from India to various Countries.

To name a few destinations, we have our associations and tie ups with major legal firms at

- Singapore
- Cyprus
- US
- Hongkong
- Malta
- UK
- Dubai
- Russia
- China
- Malaysia
- US